

Arpège

Wine label

CONTEXT

Create the label for a red Burgundy, a Marsannay.

THE IDEA

Stones stacked like the notes of an arpeggio, in terracotta and limestone tones, with plenty of white space.

OBJECT

Wine label

APPELLATION

Marsannay, Burgundy

TYPE

School project, École Bleue

ARPÈGE

Marsannay
By Lou Dumont
2024



Mock-up

The label shown on the bottle. AI-generated mood visualisation based on the project.

- 1 AI-generated mood visualisation based on the project (the bottle in the vineyard)



Let's open the door together.

Looking for a 3- to 6-month internship from April 2027 in a high-end interior architecture or design studio in Paris.

SCHOOL PROJECTS, NOT AFFILIATED WITH THE BRANDS AND PLACES MENTIONED.

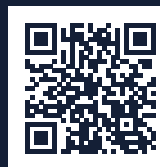
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